




CASEY PRICE

WEB & GRAPHIC DESIGNER

 casey_price@yahoo.com

 815.600.4379

 23661 W. Ewing Dr
Plainfield, IL 60586

Objectives

I am a design professional with creative and technical skills. I excel at interpreting client ideas and turning them in to creative solutions that meet project goals and objectives. The ideal position for me would be one that is a team environment, collaborative and embraces technology. This position would leverage my knowledge and skills in design and would have an emphasis on creativity, problem solving, leadership, communication and organizational skills. I have over eighteen years of experience with fourteen years of that experience coming from the insurance industry.

Skills

Code

Experienced with front end interface design and user experience. I have built sites that are Div based and Table based. I utilize HTML and CSS and I am familiar with incorporating JavaScripts and JQuery. I am also skilled at developing, managing and maintaining websites for (CMS) such as Interwoven Team Site.

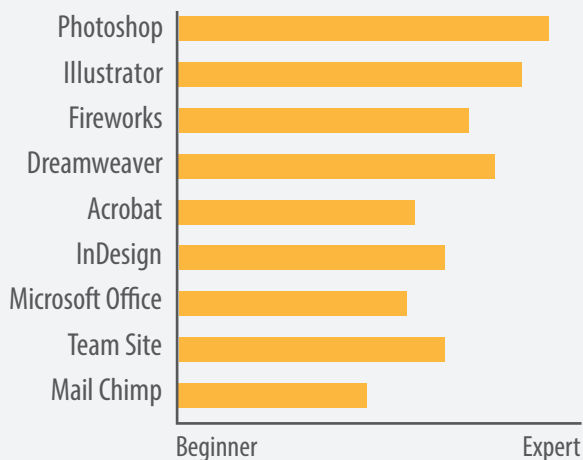
Collaboration

I assist in bridging gaps between IT and business to deliver creative design solutions. I have worked with large teams to deliver web content and applications. I am skilled at managing expectations of Business Analyst and Project Managers in the project development life cycle. Understanding and interpreting requirements documentation to deliver HTML solutions and prototypes to business owners and developers.

Creative

I have managed all phases of the creative process including web design, front end user interface design, graphic and print design, illustration, prototyping, wire frames, branding, research and content management.

Software Programs



Portfolio

More information and samples of my work can be found at <http://casedesignsit.com>

Education

Purdue University - 1993

Bachelor of Arts, Visual Communication Design

Work Experience

Freelance 6/2012-Present

- ▶ Working with various clients on graphic design projects.
Currently working on graphics, HTML and CSS for a web blog
<http://momsencouragingmoms.com>

Dearborn National A Subsidiary of Blue Cross and Blue Shield of Illinois Web Designer Specialist 2/2004-4/2012

- ▶ Designed and developed web and graphic design solutions for internal business units and external customers.
- ▶ Performed usability testing and provided design prototypes.
- ▶ Consulted with product managers and IT groups across Blue Cross and Blue Shield of Illinois and Texas to develop solutions for the companies web and applications projects.
- ▶ Knowledgeable of BCBS processes and methodologies and Content Management tools such as Interwoven Team Site.
- ▶ Managed RFCs and deployments and infrastructure testing.

Websites I maintained and managed: <http://www.dearbornnational.com> | <http://www.dearbornnational.com/ers> | <http://dearbornnational.com/ut>

Conseco (Now Bankers Life)

Senior Graphic User Interface Designer 5/1998-12/2003

- ▶ Work with internal IT groups and outside consultants to develop strategies and processes for developing new sites.
- ▶ Maintained and constructed user interface for the Corporate website.
- ▶ Designed consumer brochures, flyers, mailers, newsletters to support the marketing department and business areas
- ▶ Knowledgeable on print production process and prepared final projects for press and print production

Macmillan Publishing

Graphic Designer 3/1994-4/1998

- ▶ Worked as a graphic designer where I created book covers and page layout design for imprints such as Que, Sams, New Riders and Idiots Guides.
- ▶ Created Illustrations for book imprints such as Idiots Guides and Happy Healthy pet series.
- ▶ Prepared final projects for print production.